



TRANSFER GUIDE

Concordia University, Portland Bachelor of Arts Marketing to Concordia University, St. Paul Bachelor of Arts in Marketing

General Education Courses		
Concordia University, Portland	Credit	Concordia University, St. Paul
WR121 English Composition	3	Writing General Education Requirement
WR 30X Upper Division Writing course	3	Elective – may apply to a general education requirement depending on course taken
SCI110 Introduction to Science or Lab Science OR Natural Science (BIO, CHM, PHY, SCI)	3	Science General Education Requirement
HUM152 How the West Came to Be	3	History and Political Science General Education Requirement
LDR198 Concordia Commitment	1	Elective
MTH110 Math for Life or above (excluding MTH231)	3	Mathematics General Education Requirement
ESS260 Health and Fitness for Life with Lab	2	Health Science General Education Requirement
REL211 History and Literature of the Old Testament OR REL221 History and Literature of New Testament	3	THL100 The Biblical Heritage of Christianity and Introductory Theology General Education Requirement
REL401 Faith for Life	3	THL325 Christian Ethics and Intermediate Theology General Education Requirement
REL371 World Religions	2	Elective
HUM351 Challenges of Global Diversity OR Foreign Language (CHN, GER, GRK, HEB, LAT, SPA)	3	Global Studies General Education Requirement
Fine Arts (ART, MUS, TA)	3	Meets partial Fine Arts General Education Requirement – must complete two courses from two different areas
PSY201 Principles of Psychology	3	Social Behavioral General Education Requirement
Electives – at least three must be upper division credits outside of major	15	Electives
TOTAL CREDIT: 50		

Remaining General Education Requirements at Concordia University, St. Paul	
Literature	4
Communication	4
Partial Fine Arts General Education Requirement - must complete two courses from two different areas	2
TOTAL CREDIT: 10	

Program Major Credits		
NOTE: EACH STUDENT WILL RECEIVE AN INDIVIDUAL TRANSFER EVALUATION BASED ON THEIR COURSES TAKEN AT CONCORDIA UNIVERSITY PORTLAND.		
Concordia University, Portland	Credit	Concordia University, St. Paul
ACC 201 FINANCIAL ACCOUNTING	3	ACC 384 Applied Accounting and Finance
BA 101 INTRODUCTION TO BUSINESS: ORGANIZATION IMMERSION, SYNTHESIS, AND EXPLORATION	4	MAN 120 Business Fundamentals and Entrepreneurship
BA 247 BUSINESS DATA ANALYTICS	3	BUS 388 Business Analytics, Tools and Techniques
BA 260 PRINCIPLES OF ORGANIZATIONAL MANAGEMENT	3	BUS 380 Organizational Behavior
BA 352 BUSINESS LAW	3	MAN 204 Legal Environment of Business
MKT 360 PRINCIPLES OF MARKETING	3	MKM 386 Marketing Principles
MKT 365 INNOVATION AND DIGITAL MARKETING	3	MKM 454 New Media Literacy and Social Media
MKT 467 MARKETING STRATEGY AND MANAGEMENT	3	MKM 452 Integrated Promotional Strategy
Electives	25	
TOTAL CREDIT: 20*		

Remaining Major Course Requirements at Concordia University, St. Paul	
MKM 450 Innovation and Systems Thinking	4
MKM 456 Marketing Information and Analysis	4
MKM 490 Business Strategy Plan	4

**Maximum Transfer Credit is 90 Credits Total*

Transfer Policies:

- An overall GPA of 2.0 or higher and major GPA of 2.0 or higher is required. (Unless the course applies toward the major, all transfer credit is accepted with a grade of Pass 'P' and does not impact your CSP GPA.)

- A minimum of 120 credits is required to earn a bachelor's degree from CSP. A minimum of 30 credits must be successfully completed at CSP and a maximum of 90 credits will be accepted in transfer.
- Students may have additional credits earned from attendance at other schools, please be sure to submit all transcripts.
- The courses listed above are current as of the 2019-2020 Academic Calendar. Course requirements are subject to change. Please contact the Concordia University Office of Admissions for the most up to date information.